

Message Text

UNCLASSIFIED

PAGE 01 MBABAN 00931 141403Z

ACTION OPIC-06

INFO OCT-01 AF-10 ISO-00 EB-08 AID-05 /030 W

-----142153Z 071050 /46

R 141300Z APR 77

FM AMEMBASSY MBABANE

TO SECSTATE WASHDC 1567

UNCLAS MBABANE 0931

PASS OPIC

E.O. 11652: N/A

TAGS: EINV, WZ

SUBJECT: OPIC FORM 50: COCA-COLA CORPORATION

645-77-290

FOLLOWING COMMENTS ARE SUBMITTED IN RESPONSE TO HAWKINS
MEMO MARCH 30:

1. PROPOSED NEW SUGAR AREA AND MILL ARE BOTH WELL-PLANNED
PROJECTS BASED ON PROVEN SUCCESSES OF SWAZILAND'S FIRST
TWO SUGAR AREAS.THEY CURRENTLY ARE SWAZILAND'S LARGEST
FOREIGN CURRENCY EARNER AND NATION'S LARGEST EMPLOYER.

2. WHILE NEW PROJECT IS AMBITIOUS FOR COUNTRY OF SWAZILAND'S
SIZE AND RESOURCES, IT DOES NOT INVOLVE ANY RADICAL DEPARTURES
FOR THE ECONOMY. THERE WILL BE NO HIGHLY SOPHISTICATED
TECHNOLOGY REQUIRED THAT WOULD PLACE ANY ADDITIONAL BURDENS
ON SWAZILAND'S DEVELOPMENT. NEEDED EXPERTISE WILL BE
READILY AVAILABLE IN FORM OF EXPATRIATE MANAGERS UNTIL
SWAZIS CAN BE TRAINED.

3. PROJECT IS LOCATED IN LIGHTLY POPULATED AREA AND SHOULD
NOT CAUSE MAJOR SOCIAL DISLOCATION OR PROBLEMS FOR
GOVERNMENT. SWAZIS HAVE SHOWN SELVES TO BE FLEXIBLE
PEOPLE ABLE TO ACCEPT CHANGE.

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4. SUGAR AREA WILL CONSIST PRIMARILY OF LARGE,
GOVERNMENT-OWNED PLANTATIONS WITH SOME SMALL-SCALE
SWAZI GROWERS. THIS BEING DONE FOR SEVERAL REASONS:

(A) TO REPEAT PAST SUCCESSFUL PATTERN; (B) TO PROVIDE
AN ASSURED SUPPLY OF SUGAR FOR MILL; AND (C) TO PROVIDE

AN EFFICIENT BASE FOR HEAVY MECHANIZATION OF FIELDS, NECESSARY
OWING TO RELUCTANCE OF SOME SWAZIS TO WORK IN CANE FIELDS.

5. ALTHOUGH DEVELOPMENT OF RURAL AREAS WILL UNQUESTIONABLY
BE ENHANCED, PROJECT'S MAJOR IMPACT WILL BE TO IMPROVE
FURTHER SWAZILAND'S ALREADY FAVORABLE BALANCE OF TRADE.
WACHOB

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SUGAR, PROGRAMS (PROJECTS), INVESTMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MBABAN00931
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770130-0448
Format: TEL
From: MBABANE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770458/aaaabxur.tel
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Office: ACTION OPIC
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2807686
Secure: OPEN
Status: NATIVE
Subject: OPIC FORM 50: COCA-COLA CORPORATION 645-77-290 FOLLOWING COMMENTS ARE SUBMITTED IN RESPONSE TO HA
TAGS: EINV, WZ, US, OPIC, COCA-COLA CORP
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c43d23a5-c288-dd11-92da-001cc4696bcc
Review Markings:
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